

GLAMP



Women's Retreat Weekend | September 27-29, 2024 Sponsorship Opportunities

Dear Prospective GLAMP 2024 Sponsors,

Girl Scouts of Southeastern New England is excited to announce a new fundraising experience focused on spotlighting the beauty and uniqueness of the Council's iconic Girl Scout camps. GSSNE camp properties have provided thousands of youth with unforgettable experiences—fun, friendships, and proximity to the natural world—for generations. Now more than ever, spending time in nature is linked to many positive mental health outcomes, which is critical for youth today after the trauma of COVID and our country's subsequent mental health crisis.

Less than 2% of our country's overall philanthropic support goes to organizations dedicated to women and girls. GLAMP is a new form of giving, highlighting our natural resources and assets while engaging new and existing community members through skill-sharing, camaraderie, and connections.

GLAMP is a weekend retreat for women, a place to reconnect with nature for a good cause! All funds raised through GLAMP will bolster our camp programs and properties, ensuring that future generations continue to benefit from enriching outdoor experiences.

Join us as a Glamp Sponsor



Events

Sponsorship Opportunity	Details	Cost/Need
Welcome Party Sponsor	<p>Welcome event around the firepit with announcements, recognition of sponsors, networking activities. Also included on the step-and-repeat banner.</p> <p>Light dinner: Make your own baked potato bar</p>	\$2,000
Breakfast Sponsor	<p>Two-day (Saturday and Sunday) sponsorship opportunity, with verbal recognition and step-and-repeat banner.</p> <p>Grab and go: make-your-own egg sandwiches, yogurt and granola, fruit, coffee, tea, and juice</p>	\$2,500

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Events

Sponsorship Opportunity	Details	Cost/Need
Saturday Lunch Sponsor	Food truck lunch with verbal recognition and step-and-repeat banner.	\$3,000
Saturday Night Dinner and Hootenany Sponsor	Recognition during formal speaking portion, step-and-repeat and slides. Family style multi-course meal, followed by dance party and special late-night camp traditions	\$3,000

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Amenities

Sponsorship Opportunity	Details	Cost/Need
Welcome Gift Bag	Drawstring Bag with company logo filled with amenities such as sunglasses, sunblock, map, program, etc.	\$1,500
Glamper Keepsake Favor	Example: pocketknife with engraved logo, koozie, bottle opener, magnet. Will work with sponsor & suppliers to choose.	\$1,500
Entertainment Sponsor	Plans include: live band, karaoke, giant movie screen	\$1,000
Breakfast Mimosa	Mimosas at Saturday breakfast with signage saying 'brought to you by'	Fulfilled by AstroNova, Inc.

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In-Kind Donations

Sponsorship Opportunity	Details	Cost/Need
Linens	<p>Signage in all cabins to acknowledge gifts, as well as social media shoutouts</p> <p>Donations are requested for 150 sets of twin-size sheets, including pillows.</p> <p>Additionally, a set of 12 hand towels and 12 bath mats</p>	\$5,000 or in-kind materials
Staging: Materials	Cabin staging materials including string lights, accent rugs, Adirondack chairs, etc.	Materials needed for 12 buildings
Staging: Support	Consultant to help us stage cabins to maximize the 'wow' factors for Glampers	Time and experience

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In-Kind Donations

Sponsorship Opportunity	Details	Cost/Need
Program Materials	Provide donations for program needs. Some may include fresh flowers for flower arranging, cheeses and accoutrements for charcuterie board-making, wood for woodworking	Program materials to cover 20 Glampers per program
Landscaping	Flowers for planting	\$500
Beer and wine	Donations for Friday and Saturday night events. Signage thanking the donor	Kegs, cans, and ice!

If you are interested in any of the opportunities presented or have another idea of how you'd like to support this event, please contact Lisa Ducharme at lducharme@gssne.org