



GSSNE Virtual Cookie Share Program

If you can't eat them, treat them...and you never handle the cookies!

This year, our council will be participating in a *Virtual Cookie Share Program*. Cookie share is a way for customers to support girls, Girl Scouts and other organizations by purchasing Girl Scout Cookies. *Virtual Cookie Share* packages will be distributed by the council to local military organizations, such as local Fleet and Family Support Centers, the Veteran's Hospitals at the T.F. Green Airport Military Lounge. Girls will collect \$4.00 per package for *Virtual Cookie Share*, but neither the troop nor the girl has handle or deliver the cookies. At the end of the program we'll tally how many packages were entered into SNAP+ as *Virtual Cookie Share* to be delivered and council will deliver these to local military organizations.

Just like the candy/nut and magazine "Thank You" orders, your troop will not receive these cookies. GSSNE will make arrangements for all Cookie Share deliveries under the *Virtual Cookie Share* Program.

Bonus: Any troop that pays for 4 cases (48 boxes) or more of *Virtual Cookie Share* will receive a free "Cookie Share" patch for every girl in the troop who sells cookies.

How can your troop participate in *Virtual Cookie Share*? There are several ways:

- 1) On the order card, there is a Cookie Share column. Every girl should ask if their customer would like to order a box or two to "Treat Them". These should not be entered in as a part of your cookie deliveries.
- 2) At your booth sales, you may collect donations for *Virtual Cookie Share* from your customers. All donations at booth sales are to be credited to Cookie Share. (Remember troops cannot accept tips, cash donations or solicit donations for their troop treasury. Canning is against GSUSA regulations.) Use a poster to promote this program to your customers. Make a goal chart, and display at booths. Cross off or color when you reach certain goals. Visual aids are very helpful!
- 3) Have your daughter/troop make announcements at local church services, Boy Scout meetings or other gatherings about the "If you can't eat them, treat them" *Virtual Cookie Share* Program. Be sure to include your cookie share goal, as this is very important to people making donations.

Virtual Cookie Share sales should be tracked by the troop leader/cookie parent and entered in SNAP+ at the conclusion of the sale. Troops will be responsible for payment of these packages and will receive troop proceeds for these sales. Girls will receive credit toward recognitions.