



COOKIE BOOTH - WORKING WITH THE PUBLIC!

While working a Cookie Booth, it's only natural that in light of the Boy Scouts shift to accept girls, you and your troop might find yourselves in the midst of conversations regarding the Girl Scout vs Boy Scout difference. Below are some helpful statements to keep you and your troop prepared!

THEY'VE GOT QUESTIONS & YOU'VE GOT ANSWERS!

Don't Girl Scouts just sell cookies?

Not at all! Girl Scouts programming is some of the most innovative, forward-looking in the country. At Girl Scouts, girls are being prepared to break barriers and become the next generation of leaders, in their communities, our country and beyond. Programs provide the tools for the 21st century and beyond. From NASA-partnered STEM programming to cybersecurity to civic leadership, Girl Scouts programming is leading the way into the future.

What's the difference between what Boy Scouts is offering and Girl Scouts?

At Girl Scouts, girls can be free to be themselves and have limitless opportunities to realize their ideas and dreams. It's girl-led, girl-run and a place every girl can be fearless. Girl Scouts helps tap into girls' and young women's leadership potential by reinforcing and extending skills in an environment where they feel safe to make mistakes, take risks, and achieve great things.

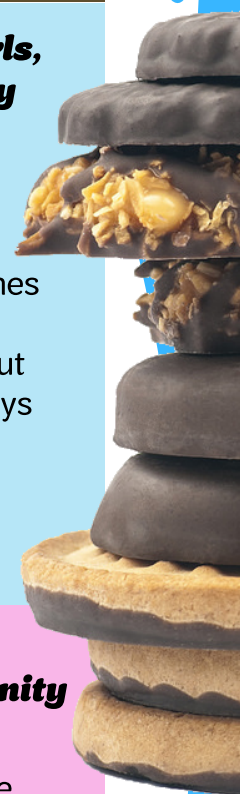
By the Boy Scouts accepting girls, isn't that just showing girls they can do anything boys can do?

It's true! And they have every opportunity, and more, to do those things at Girl Scouts. Girl Scouts teaches girls how to be confident and fearless when in co-ed environments. Girl Scout girls never doubt they can do what boys can do—and they're not afraid to raise their hand or jump in a situation to prove it.

What about the Eagle Scouts? Shouldn't girls have an opportunity to be one?

At Girl Scouts, girls have an even more compelling opportunity, to be a Gold Award Girl Scout. The Girl Scout Gold Award is earned by less than 6% of Girl Scouts annually, requiring girls to demonstrate their leadership skills by tackling a community or global issue. Girls typically spend one to two years on their project and must create long-term sustainability plans that benefit the community.

You will also find our full The Girl Scout Difference toolkit located on the homepage of our website which includes easy reference sheets, myth-busting facts and so much more! Check it out at gssne.org.





COOKIE BOOTH - GSUSA LAWSUIT QUESTIONS

Our national organization, GSUSA, has an obligation to our girls to defend the Girl Scout brand from intellectual property infringement and actions that cause confusion in the marketplace about the Girl Scout organization. Girl Scouts of the USA is doing what any company, corporation, or organization would do to protect its good name and its reputation in the marketplace.

In light of the news that Girl Scouts of the USA is taking legal action against the Boy Scouts of America, we want to share language with you that we received from GSUSA directly.

HERE ARE SOME TIPS ON HANDLING POSSIBLE QUESTIONS:

If asked if GSSNE is suing Boy Scouts:

Girl Scouts of Southeastern New England has taken NO legal action against any other organization.

Our national organization, Girl Scouts of the USA, has primary oversight over our brand assets and intellectual property, and brought the action against Boy Scouts of America.

Things NOT to do:

Do not speak about this issue to the media.

Do not reference any information that is hearsay.

Do not sympathize with whatever information the person asking may choose to share. Some times people will share misinformation to escalate the conversation.

If you are pushed for more information or prefer to not address the inquiry, you may always say:

I cannot comment further on the pending/current litigation.

Please refer any additional inquiries to the Customer Care Team at Girl Scouts of Southeastern New England at 401-331-4500 or email customer care@gssne.org. They will be happy to assist you!

We will update useful language and tips on this issue as necessary and as provided to us by Girl Scouts of the USA. Stay up to date by visiting gssne.org!

Thank you!

