



**Thank you for supporting Girl Scouts in the  
2021 Girl Scouts of Southeastern New England Cookie Program!**

Dear Girl Scout Supporter,

We all know that not only are Girl Scout Cookies a delicious treat, but they are also an important part of an over 100-year tradition that helps girls to achieve great things! Girl Scout Cookies not only provide the funding for educational activities, outdoor experiences, fun adventures, and community projects, the program also involves girls in the largest girl-led entrepreneurial program in the world! We couldn't do it without amazing booth locations like yours.

Just like you, we are highly concerned about the health and safety of everyone, and especially our leaders and girls. For months, we have been planning and prepping for a COVID cookie season. We will be following all guidelines from local and federal governments, the CDC and GSUSA to stay safe during this pandemic. We have given all the troops COVID cookie safety guidelines to follow at all booth sales. Troops have access to credit card readers that have touchless transaction technology. Masks must always be worn, hand sanitizer will be available for customers, girls, and volunteers, fewer girls at booths, etc. We will make alterations as guidelines change.

The Girl Scout Cookie Program allows girls to manage their own cookie business and be a part of the largest girl-led entrepreneurial program in the world! The Girl Scout Cookie Program is more than just a money earning opportunity and proceeds from the sale remain in the local community to help fund troop trips and activities, community service projects, and more!

Participation in the Girl Scout Cookie Program develops skills in 5 key areas:

- **Goal Setting:** setting cookie sale goals and developing a plan to reach them.
- **Decision-Making:** deciding as a group how to spend troop cookie money.
- **Money Management:** developing a budget, taking orders and managing customers' money.
- **People Skills:** learning to speak to potential customers and interacting with the public.
- **Business Ethics:** being honest and responsible every step of the way.

Your dedication is valuable to our Girl Scouts and to the Girl Scout Cookie Program. Thank you for all you do with offering your location for booth sales to support the largest girl-led entrepreneurial program in the world, where girls learn in a safe, positive, and fun environment!



Thank you for your continued support!

**Ginger**

Ginger Lallo  
Senior Director of Advancement  
Girl Scouts of Southeastern New England