




COVID Cookie Safety

Safety is top-of-mind every year for our girls and volunteers. As always, girl participation is not mandatory. This booth grid is here to help parents/guardians, volunteers, girls, and families, understand how sales and cookie booths will work for the 2021 cookie season. Due to ever-changing conditions and comfort levels differing person-to-person, we've made updates to the way booths will work this year. Girls are able to participate fully online, do a hybrid of in-person and online, or do a combination of all the options. If booths aren't a good fit, just remember girls can fully participate online and/or with contactless porch drop-offs. You can find customizable business cards and door hangers at gssne.org under the cookies+ page - resources for girls & caregivers, these will help girls connect with their customers in a safe way. We completely understand girls or parent/caregivers not wanting to participate in person this year, and we hope some of these selling options will work for your family.

Here's what you need to know:

SALES TYPE			
	ONLINE COOKIES	HYBRID COOKIES: ORDER-TAKING & DELIVERY	IN-PERSON COOKIES: COOKIES IN HAND
SMART COOKIES ONLINE ACCOUNT	Girls set up their Smart Cookies online account for direct ship orders and donations.	Girls set up their Smart Cookies online account for direct ship orders, donations, and girl delivery orders.	Girls set up their Smart Cookies online account for direct ship orders, donations, and girl delivery orders.
SMART COOKIES SALES LINKS	Girls share their unique cookie sales link via email and social media.	Girls share their unique cookie sales link via email, social media, local neighborhood sites, and at parent/guardian workplaces.	Girls share their unique cookie sales link via email, social media, local neighborhood sites, and at parent/guardian workplaces.
COOKIE BOOTHS		VIRTUAL BOOTHS Girls share upcoming booth/lemonade stand information, take online orders/payments, deliver via contactless curbside pick-up.	Troops can enter the council lottery or use service unit/troop secured booths (outdoor, drive-thru) and use contactless payments.
DOOR-TO-DOOR SALES	Girls can add their Direct Ship cookie sales link to door hangers or business cards to leave at residences for contactless door-to-door sales.	Girls take orders with their order card while going door-to-door in their neighborhood and then deliver the cookies later.	Girls can go door-to-door with cookie inventory, take contactless payment, or leave their door hanger with QR code.
WORKPLACE SALES	Girls team up with their parent/guardian to collect email addresses of interested customers, then send e-cards or share sales links from Smart Cookies for direct ship orders.	Girls write a personal statement that the parent/guardian can leave with the order card. Orders are collected, then deliver the cookies later.	Parent/guardian can bring cookies to workplace and take contactless payment and give cookies directly to customer.
ROLLING BOOTHS			Girls can participate in walkabouts with a wagon or sled, take contactless payment, give cookies to customers.