

RISE UP

2021 Fall Product Program



2021 GSSNE Fall Product Program Newsletter

Issue #1—October 7, 2021

The Fall Product Program is a simple, fun introduction to Girl Scout product programs and is a great way to help with troop start-up funds. Girl Scout Product Program proceeds all stay within GSSNE and help with camp upkeep, programs, volunteer support and training, and financial aid. All Girl Scouts from Daisies through Ambassadors can participate in the sale. Girls have a chance to practice the 5 essential skills learned in Girl Scout Product Programs: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.

Each fall, girls participate in selling nuts and candy from Ashdon Farms and magazines from our partner, M2 Media as part of the Fall Product Program. The nuts and candy from Ashdon Farms arrive just in time for Thanksgiving and make great holiday gifts, hostess gifts, and teacher “thank you” gifts! Girls can take orders for nuts and candy online using direct ship option or girl delivered where the girl will do a porch drop of the items to customers, as well as on an order card, and there are additional snack items available online only.

We are continuing our partnership with M2 Media for magazines and they have over 600 magazine titles which are available for new subscriptions or renewals. They also offer digital titles and eBook/Audiobooks. Visit the [Fall Product Program Items](#) page for more information about all the great things offered during the Fall Product Program. GSSNE is no longer offering paper magazine order slips and catalogs, but magazines are all available online! If girls have a customer who is unable to order magazines online, please contact council.

Dates to Remember

Wednesday, October 27

Order taking ends in person

Friday, October 29

Order taking ends online at 11:59pm

Saturday, October 23- Friday, October 29

Troop paper orders can be entered into M2OS

Saturday, October 30-Sunday, October 31

Troop final payments due to service unit's Product Program Coordinator

Thursday, November 18-Friday November 19

Product arrives to service units for distribution—just in time for the holidays!

Late November/Early December

Reward items arrive to Service Unit PPC. Distribute to girls immediately upon receiving.

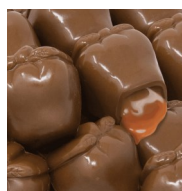
New Candy/Nut Items



Bunny Tin with
Chocolate
Covered Pretzels



Girl Scout
Vintage Uniform
Tin with Mint
Treasures



Caramel Apples



Sweet & Salty

How can girls participate?

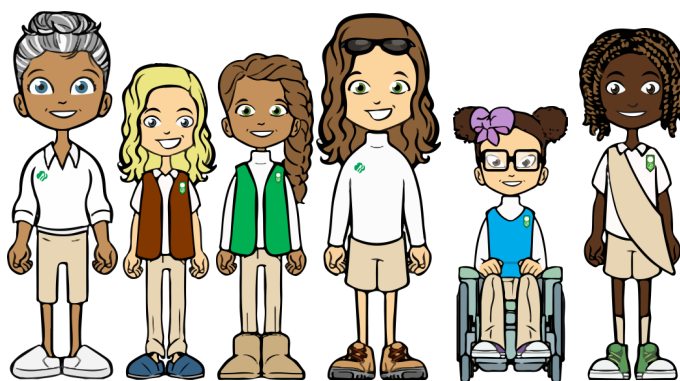
- Online
- Girls registered for the 2021-2022 membership year receive a link to participate through email.
- Girls can send emails to family and friends and ask them to support her troop.
- There is a large selection of nuts and candy to choose from, including online exclusive treats!
- Customers can order online and there is a girl delivered option, or direct ship.
- Magazines are available online only.

Candy/Nut Order Card

Customers can place orders for candy/nut items using the girl's order card. These items are delivered in mid-November—just in time for the holidays!

Avatar & Personalized Patches

After logging in to M2OS, girls and volunteers have the opportunity to create an avatar that looks just like them! To earn the Fall Personalized Patch girls must create their avatar, send 15+ emails, and sell \$275 in total Fall sales. Two volunteers can also earn the Fall Personalized Patch if the troop reaches \$1,000 in combined sales and the leader activates the parent/guardian email blast. To earn the Cookie Crossover Personalized Patch girls must create their avatar, send 15+ emails during the Fall program, and sell 250+ packages of cookies during the 2022 cookie program.



Contacts:

If you have any questions regarding your role or the 2021 GSSNE Fall Product Program, please contact:

401-331-4500 or customercare@gssne.org

500 Greenwich Ave., Warwick, RI 02886
M2OS

www.gsnutsandmags.com/GSSNE

Ashdon Farms/A.L. Schutzman Co. Customer Service (nuts & candy product questions)

1-800-274-3666

M2 Customer Service (magazines, online tech support, custom patch)

1-800-372-8520 support.gsnutsandmags.com