

2022 Sponsorship Opportunities



Events

Cookies & Cocktails

March 10, 2022
Crowne Plaza
Warwick, RI

Gold Award Shine Ceremony

May 2022
Location to be determined

Leading Women of Distinction Awards

October 2022
Location to be determined

Statistics



5,100
Facebook
Followers
@GSSNE



1,200
Instagram
Followers
@gssne



1,200
Twitter Followers
@GirlScoutsofSNE



55,000
Website Visitors
Annually
gssne.org

\$10,000 and Above — Presenting

- ◆ Recognition as the Presenting Sponsor at the event
- ◆ Verbal recognition from podium during the event
- ◆ Logo prominently displayed on all printed event signage and materials
- ◆ Full page color ad in event program book (premiere placement)
- ◆ Logo on visual presentation at event and two signature council-wide events of choice
- ◆ Logo and sponsor recognition on GSSNE website: In the Sponsor/ Donor Spotlight on our home page and on the Sponsor page
- ◆ Social Media recognition 6 times on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ Industry exclusivity
- ◆ 10 complimentary tickets to event

\$7,500 — Signature

- ◆ Verbal recognition from podium during the event
- ◆ Logo prominently displayed on all printed event signage and materials
- ◆ Full page color ad in event program book
- ◆ Logo on visual presentation at event and one other signature council-wide event of choice
- ◆ Logo and sponsor recognition on GSSNE website: In the Sponsor/ Donor Spotlight on our home page and on the Sponsor page
- ◆ Social Media recognition 5 times on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ 8 complimentary tickets to event

\$5,000 — Gold

- ◆ Verbal recognition from podium during the event
- ◆ Logo prominently displayed on all printed event signage and materials
- ◆ Full page color ad in event program book
- ◆ Logo on visual presentation at event and GSSNE Annual meeting
- ◆ Logo and sponsor recognition on GSSNE website: In the Sponsor/ Donor Spotlight on our home page and on the Sponsor page
- ◆ Social Media recognition 4 times on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ 6 complimentary tickets to event *(flip page for additional opportunities)*

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\$2,500 — Silver

- ◆ Logo prominently displayed on all printed event signage and materials
- ◆ Half page color ad in event program book
- ◆ Logo on visual presentation at event
- ◆ Logo and recognition on GSSNE website on the Sponsor page
- ◆ Social Media recognition 3 times on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ 4 complimentary tickets to event

\$1,000 — Bronze

- ◆ Half page color ad in event program book
- ◆ Logo on visual presentation at event
- ◆ Logo and recognition on GSSNE website on the Sponsor page
- ◆ Social Media recognition twice on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ 2 complimentary tickets to event

\$500 — Supporter

- ◆ Quarter page color ad in event program book
- ◆ Social Media recognition once on Facebook, Twitter, and Instagram
- ◆ Recognition in GSSNE S'more News e-newsletter
- ◆ 2 complimentary tickets to event