

Set Your Cookie Goals

The Girl Scout Cookie Program dates: December 22 - March 30
Online Ordering begins December 22, 2023

My Goal:

girl scouts
of southeastern
new england

www.gssne.org
customer@care@gssne.org

36+
Pkgs*



Participation Patch

75+
Pkgs



Axolotl Vinyl Sticker **AND** Theme Patch

175+
Pkgs



Small Plush

210+
Pkgs



T-Shirt **AND** Goal Getting Patch

250+
Pkgs



Dry Bag Backpack

350+
Pkgs



Hoodies

500+
Pkgs



Large Plush

750+
Pkgs



Beach Towel **OR**
Cookie Dough \$20

1,000+
Pkgs



Axolotl PBJ **AND** 2024-2025 Membership



1,250+
Pkgs



Water Bottle **AND** Sunglasses **AND** Mood Mixer Camp Light

1,500+
Pkgs

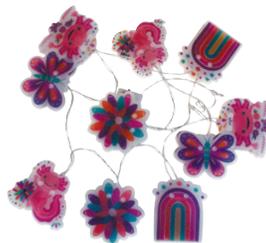


Boxanne Wireless Speaker

2,000+
Pkgs



Coin Purse **AND** Axolotl String Lights



2,500+
Pkgs



Ice Cream Maker
(color and brand subject to change)

3,000+
Pkgs



Drone
(color and brand subject to change)

Additional Rewards

Direct Ship

36+ Pkgs*



Cookie Techie Patch
*36+ packages sold through Smart Cookies Direct Ship

First Cookie Sale

36+ Pkgs*



First Cookie Sale Patch
*36+ packages sold as first time seller

250+ Pkgs*



Cross Over Patch
Create your avatar, share your site in fall program, send 16+ emails during the Fall Product Program, and sell 250+ packages of cookies and earn a personalized combined Cookie and Fall Product Program Patch!

5+ Pkgs*



Cookie Share Patch
5+ Virtual Cookie Share packages sold

Troop PGA

350+ PGA*



Troop Cookie Dough
*Troops with 350+ PGA will earn \$25 TROOP COOKIE DOUGH. Troop Cookie Dough can be used towards council shop or troop camp reservations at any GSSNE site to be used by 12/31/24.

500+ Pkgs*



500+ Achievement Bar
*Begins at 500+ earned and awarded at the highest level achieved (non-cumulative and earned in increments of 200)

Top 15 Council Sellers



Cookie Magic Fleece Blanket

Top Council Seller



Portable Photo Printer
*color and/or brand subject to change

Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



Become a true cookie boss in four easy steps!

1. Register for Digital Cookie®

Create your **Digital Cookie Password** for email address: parent@email@domain.com

When you create your password, a confirmation email will be sent.

Password

Confirm password

Submit

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, @, or \$

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site



Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

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